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Vintage Face: Period Looks From The 20s, 30s, 40s, & 50s



Synopsis

Exploring different makeup techniques and practices from the looks of the 1920s through the 1950s, this guide to creating authentic period faces offers instructions on how to simulate each look, from the curve of the lips to the arch of the eyebrow. Filled with photographs of famous starlets and icons such as Louise Brooks, Greta Garbo, Rita Hayworth, and Audrey Hepburn, as well as complete instructions for re-creating each star's look, this indispensable reference for creating vintage beauty and glamour explains how to achieve everything from bee-stung lips to the perfect Marilyn Monroe mole. Included are period color charts for powder, rouge, lip color, eyeshadow, and nail polish that can be taken to any beauty counter for comparison and color matching to get an authentic look.

Book Information

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Customer Reviews

Angela Bjork is an avid collector and researcher of period advertisements. Daniela Turudich is one of the principal experts on recreating period beauty styles and techniques. They both live in Long Beach, California.

Lent this book to a co worker when I had bought it new. Never got it back. So glad to aquire it again. will never, EVER lend it again!!!

I cannot believe I lost this on the BART train on my way to visit a makeup artist! This booklet helped me achieve exactly the type of look with authenticity of makeup color for the time, etc. that I was looking for. For every period, there were several looks, from innocent to siren, that gave you a wide

range of authentic period styles to copy for. I am not willing to pay \$250 to replace my copy at this time, but I REALLY feel a tremendous loss to not have this as a resource. Now I know how different the youthful Audrey Hepburn's eyebrows were, say from those of Elizabeth Taylor. And when I want Audrey's eyebrows, I want hers--not Liz's. They really were quite different and GORGEOUS!

Goes in detail for each decade. Wonderful if you want to attempt reproducing those looks at home. I highly recommend it as well as *Hairstyling 40's* from the same author. A good bible on the subject.

A must have for all makeup artists! Step by step instructions

My granddaughter was doing a research project on make-up and looking for tips on how to use make-up. This book was very helpful.

As a lover of retro looks, I was disappointed in this poorly done, hastily put together book. In addition to an extreme number of proofreading errors, all the photos are black and white, and the instructions are just plain lousy. The 'color swatches' on the back are difficult to figure out, and a lot of the colors that are discussed in the book aren't there. Instead, you get a lot of colors that aren't brought up in the book. Is this intentional, or another proofreading gaffe? Worse yet, the ultra-short 'Vintage Colors on the Market' chapter doesn't give modern day color equivalents, although it does name a few high-end cosmetics manufacturers. I wish the authors had gone the extra step of listing a few suggested modern day products and color names alongside each makeup plan. How hard could that have been? These women are supposed to be experts on the subject. I hope someday someone else writes a less sloppy work on this same subject. Until that day, I'd suggest you save your money and forget this book. There are helpful sites on the internet that will give you better information -- in color -- for free.

Not exactly. The people who sell her book for loads of money are. Her books are just great to flip through. If you are looking for thorough details, this is not for you. I have this book and I like it as a collector's item (not to mention cherish it for its value. I can't believe I paid over \$140 on this book!! I'm ridiculous!). If you want to copy actual make-up from the early and mid-20th century, you should buy books that are from actual make-up artists. In my opinion, She copied a lot of her stuff from Kevyn Aucoin's "Making Faces." He's a real make-up artist who covers the flapper, vamp, bombshell, etc... looks in his books (you should also check out "Face Forward" also by Kevyn

Aucoin). In "Vintage Face" Turudich covers those and a few others but she basically says the same thing over and over. She just changes up the colors to use for each look. Some websites are even more helpful than this book. Another extra info, her "1940s Hairstyles" isn't even that great either. She completely copied a book that was published back in the 40s, leaving out some detailed instructions. There is nothing in her book giving credit to it. I guess what I'm trying to say is: If you want to copy the looks, this isn't the book for you. If you want to collect Turudich's books (like me) then go ahead and spend a bill or two...haha. Also, just wanted to point out: you should really be careful buying expensive books. I bought this book from a seller here and some pages are missing (the last few about where you could find vintage colors on the market)!

I can understand some of the disappointment that some other reviewers mentioned if they were expecting to learn how to translate period styles in to wearable looks, however this book was not created to do that. It is strictly reference material that breaks down in timelines what women actually used and how. If you are a makeup artist doing research for a period film it's invaluable, but for people who just want to learn some cool ways to do their makeup- there are better books out there for that. I love this book and was lucky enough to have snapped it up at Barnes and Noble years ago for \$12.95.. I'd never sell it!

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